

Sample Survey Questions by Type

Attitude Questions

Likert 5 point agree/disagree scale w/middle option

To what extent do you agree or disagree with the following statement:

Abortion should be a legal right protected by the constitution.

Strongly Disagree

Disagree

Neither agree nor disagree

Agree

Strongly Agree

Not sure/not applicable

Likert 4 point agree/disagree scale no middle option

To what extent do you agree or disagree with the following statement.

Academic advisors should be able to help me with personal issues.

Strongly Disagree

Disagree

Agree

Strongly Agree

Not Sure/not applicable

Ranking question

From 1 to 5, please rank the most important benefits that Universities should offer their faculty.

[] Housing

[] Childcare facilities

[] Tuition benefits for children

[] Matching 401(k) plans

[] Sabbaticals

Belief Questions

Please tell us your proficiency level in the following tasks when you started at the University of Virginia:

Question Matrix/Table

	1=Poor	2=Fair	3=Good	4=Excellent	5=Not sure/not applicable
The ability to write clearly and effectively					
The ability to speak clearly and effectively.					
The ability to solve complex problems.					

Likert 5 point satisfied/dissatisfied scale

Please indicate how satisfied or dissatisfied you are with each item.

Academic advising in your major

Very dissatisfied

Dissatisfied

Neither satisfied nor dissatisfied

Satisfied

Very satisfied

Not sure / not applicable

Likert 5 point agree/disagree scale

Please indicate whether you agree or disagree with the following statement: I will need to alter my future plans in order to pay off my student loans (e.g. graduate school).

Strongly Disagree

Disagree

Neutral

Agree

Strongly Agree

Not sure/Not applicable

Likert 4 point importance scale

Please rate the importance of the following to your overall job satisfaction and long-term retention.

Cost of housing

Not Important at All

Somewhat Important
 Important
 Very Important
 Not sure/Not Applicable

Likert 5 point preparedness scale

How prepared are not prepared are you for your future career or educational plans as a result of your academic experiences at UVa?

Not at all prepared
 A little bit prepared
 Somewhat prepared
 Quite a bit prepared
 Very much prepared
 Not sure / Not applicable

Anchored 7 point importance scale

On a scale of 1 to 7, with one being extremely unimportant and 7 being extremely important, please rate how important you think your co-curricular activities have been in helping you develop leadership skills.

Extremely unimportant

3
 4
 5
 6
 7 Extremely important

Selective Ranking question

Given the menu of possible additional benefits below, please rank the TOP THREE items that would most contribute to your overall well-being and long-term retention, by clicking in the appropriate boxes below. Clicking a second time in a box will erase your previous answer.

- Housing allowance and/or purchasing partnerships
- Equivalent benefits for unmarried and/or same-sex partner
- Childcare facilities
- Financial assistance for childcare
- Financial assistance for eldercare
- More flexible family and medical leave options
- Access to health/fitness programs for family members
- Tuition benefits for children
- Spousal/partner employment assistance
- Subsidized parking

Attribute Questions

How many foreign languages do you speak?

- 0
- 1
- 2
- 3
- 4
- 5 or more

Filter question:

During your four years at the University, did you study abroad?

- Yes, once
- Yes, twice
- Yes, three times or more
- No

Only those responding 'Yes' receive a multiple response follow-up:

Where did you study (select as many as apply)?

- Latin America and Mexico (including the Caribbean and South / Central America)
- Europe
- Russia and Central Asia (including Kazakhstan, Mongolia, etc.)
- Middle East / North Africa
- Sub-Saharan Africa
- East Asia (including China, Japan, Korea)
- Southeast Asia (including Vietnam, Indonesia, Philippines, etc.)
- South Asia (including India, Pakistan, Afghanistan, etc.)
- Pacific (including Australia, New Guinea, New Zealand, etc.)
- Other (Please describe)

What do you anticipate your yearly income will be post-graduation?

- Less than \$10,000
- \$10,000 - \$19,999
- \$20,000 - \$29,999
- \$30,000 - \$49,999
- \$50,000 - \$74,999
- \$75,000 - \$99,999
- \$100,000 - \$149,999
- \$150,000 - \$249,999
- \$250,000 or more

Please indicate your mother's (or female guardian's) education level.

Some high school or less

High school diploma

Some college

Associate's degree

Bachelor's degree

Some graduate school

Master's degree or equivalent

Doctorate, law or medical degree or equivalent

Not sure/Not applicable

Behavior Questions

Likert 4 point frequency scale

Please indicate how often you have serious conversations with students who are different from you in terms of their religious beliefs, political opinions, sexual orientation, or personal values:

- Never
- Sometimes
- Often
- Very often
- Not sure / not applicable

Likert 3 point frequency scale

Please indicate how often you have serious conversations with students who are different from you in terms of their religious beliefs, political opinions, sexual orientation, or personal values:

- Never
- Occasionally
- Frequently
- Not sure / not applicable

Please estimate the number of hours, on average, you have spent each week engaging in public service activities (outside of hours that are part of an educational program or requirement).

- 0 hours
- Less than 1 hour
- 1-2
- 3-6
- 7-10
- 11-15
- 16-20
- More than 20 hours

How often do you interact with faculty outside of the classroom?

- Never
- Once or twice a semester
- Once or twice a month
- Once or twice a week
- More than twice a week

Open Ended Questions

Text follow up if respondent indicated dissatisfaction

You indicated that you were dissatisfied with academic advising in your major. Briefly, could you tell us why?

Text follow up to a series of questions

In the space below, please share any additional comments regarding existing benefits

Final text question

If you would like to elaborate on any of the topics covered in this questionnaire, the questionnaire itself, or the survey process, please use the space below.