

Trade Mission to Guangzhou and Shanghai, China

March 8-14, 2010

Monday, March 8

Arriving Guangzhou (see below for hotel recommendations)

Tuesday, March 9

- 9:30 AM Print South China 2010 Opening ceremony (See event details in “EVENT”)
- 10:00 - 11:30 AM NPES member exhibit at NPES booth (Free listing in show directory for participating members)
Show visits
Individual business meetings with business prospects
- 12:00 - 2 PM Luncheon meeting: Market briefing and business discussion with Guangdong Printing Association and Graphic Arts Association of Hong Kong
- 2:00 - 4:30 PM Show visits
Individual business meetings with business prospects

Wednesday, March 10

- 9:00 AM Visit to Leo Paper Group Heshan Printing Plant. (Approximately 58 miles, 2-2.5 hours). See below for additional information on Leo.
- 3:00 PM Individual business meetings with business prospects
- Evening Departing to Shanghai from Guangzhou (Guangzhou-Shanghai, 2 hours by air). See below for hotel information

Thursday, March 11

- 8:30 - 10:30 AM Visit to Shanghai Guanghai Printing (Approximately 15 miles, 0.5 hours) See below for additional information on Guanghai
- 11:30 - 1:30 PM Tour of 2010 Worlds Fair Grounds
- 2:00 – 3:30 PM Visit to Shanghai Jielong Printing Corp. (Approximately 30 miles, 1-1.5 hours) See below for additional information on Jielong

Friday, March 12

9:30 -10:30 AM Market briefing at US Commercial Service at US Shanghai Commercial Center

11:30 - 1:30 PM Luncheon meeting with Shanghai Printing Association

Aternoon Individual business meetings with business prospects

7:00 -8:00 PM Rooftop reception at “7 on the Bund”

Saturday, March 13

Individual Activities

Sunday, March 14

Departure day

The Trade Show

The 17th South China International Exhibition on Printing Industry

March 9 - 11, 2010

Location: Area A, China Import & Export Fair Pazhou Complex, Guangzhou, China

Organizers

Administration of Press and Publication of Guangdong Province

China Foreign Trade Centre (Group)

Adsale Exhibition Services Ltd

Guangdong Provincial Publishing Group

Hosts

China Foreign Trade Guangzhou Exhibition Corporation

Beijing Yazhan Exhibition Services Ltd.

Co-Organizers

Administration of Press, Publication, Radio and Television of Guangzhou Municipality

Copyright Bureau of Guangzhou Municipality

Service Centre of Press & Publication of Guangdong

Guangdong Provincial Publishing & Printing Materials Co., Ltd.

Guangzhou Publishing and Printing Association

Guangdong Packaging Technology Association

The Branded Printing Exhibition in Southern China

Since 1994, Printing South China has been an ideal one-stop platform for technological and business exchange in China's printing industry. In the past 16 years, "The South China International Printing Industry Exhibition" (Printing South China) has received high recognition from the industry players and become the largest and the most influential international trade fair of its kind in South China.

Significant Results in Printing South China 2010

The worldwide economic environment is exceptionally challenging, however, Guangdong is positively deploying different economic supporting schemes and strategies to maintain the sustainable growth for the province. Administration of Press and Publication of Guangdong Province, Guangdong Provincial Publishing Group, China Foreign Trade Centre(Group) and Adsale exhibition join together and wholeheartedly provide a unique platform with extensive support from government, professional suppliers and buyers in printing industry. Printing South China 2009 attracted more than 800 exhibitors coming from 17 countries in printing, labeling and packaging sector, showing nearly 1,000 machinery and numerous printing related solutions to nearly 40,000 visitors and over 20 local and overseas delegations.

Leo Paper Group

Established in 1982 and headquartered in Hong Kong, China, the Leo Paper Group consists of 18 subsidiaries and representative offices in Seattle, New York, Reading (UK), Antwerp (Belgium), Milan (Italy), and Shanghai. Leo employees over 21,000 skilled workers. Its main manufacturing facility is located in Heshan with production warehousing facilities of 5.7 million square feet.

Products/Services include:

- Books
- Games
- Bags
- Gift Items
- Packages

As a global leader in printing, Leo Group leads the printing industry in China in protecting and preserving the environment. Leo has been complying with ISO 14001 certification requirements since 2001. It first introduced “Replace, Reduce, Reuse, Renew, and Recycle.” policy. Leo works with suppliers to invest in more environmentally friendly sources of paper and voluntarily installed a state-of-the-art wastewater treatment plant at its Heshan plant. Leo continues to invest huge resources in making its production facilities a true GREEN printing plant.

Shanghai GuangHua Printing Machinery Co., Ltd (GHPM)

Is a joint venture between Shanghai Electric Corporation and Morningside. Based on nearly 80 years experience in manufacturing printing machines, GHPM is a leading company in producing sheet-fed offset presses, and occupies over 60% market share of homemade Multi-color offset presses in China. From 1990, GHPM began to provide customers modern and reliable multi-color sheet-fed press and now produces five series: PZ520(sixmo sheet), PZ650 & PZ740(quarto sheet), PZ1020(folio sheet) and BT(Akiyama model).GHPM has broad range of products, nearly 40 models, with different operations. Our presses can be found everywhere in China except Taiwan province, and it is sold well abroad. At present, GHPM owns advanced manufacturing & measuring equipments, first class assembly workshops. Meanwhile, GHPM has passed ISO9001 Quality System and CE certificate. GHPM is trying its best to provide customers better sheet-fed presses.

Main Markets: North America, South America, Western Europe, Eastern Europe, Eastern Asia, Southeast Asia, Mid East, Africa.

Number of Employees: 501 - 1000 People

Number of R&D Stuff: 101 - 500 People

Capital Assets: 22.79 MILLION USD

Annual Sales: US\$ 10 Million - US\$ 50 Million

Shanghai Jielong Industry Group Corporation Limited

Is a China-based company primarily engaged in packaging and printing business. The Company provides color printed packaging and decorative materials. The Company also involves in property development and commodity housings distribution, metal products manufacture and sale, as well as food processing and commercial trading, among others. It operates its businesses primarily in domestic market. As of December 31, 2008, the Company had six subsidiaries and affiliates, which are involved in printing of color packaging materials and property development.

Being one of the most advanced printing enterprises in China, Jielong Group has come through 30 years history since its founding in 1973 with RMB1000. For the past 30 years, Jielong Group has always been following the corporation spirit of “Creation, Practice, Unity, Progress”. Jielong has become an enterprise that has more than 20 subsidiary companies, more than 2600 employees and more than RMB 0.9 billion total assets.

The Group is engaged in the field of packaging & printing, real estate developing, metal products, foodstuff, international businesses, and so on.

Jielong’s gross sales per year reaches RMB 0.8 billion, and the profit with the tax we paid added up to more than RMB 80 million, which is among the first 50 Industry Groups of Shanghai. The Fifth Place in “the first 100 printing enterprises of China”: Packaging & Printing, the Group’s main operation, develops rapidly and now it has been managed formally. The sales of “Packaging & Printing” was more than RMB 0.6 billion, being placed in the first 10 enterprises in Chinese Packaging & Printing Industry.

Suggestions of Hotels

Shangri-La Hotel, Guangzhou

1 Hui Zhan Dong Road

Hai Zhu District

Guangzhou 510308, China

T: (86 20) 8917 8888

F: (86 20) 8917 8899

<http://www.shangri-la.com/en/property/guangzhou/shangrila>

Combining spectacular views of the Pearl River with elegant landscaped gardens, Shangri-La Hotel, Guangzhou is 5 minute walk from the new Guangzhou International Convention Centre which houses many exhibitions including the bi-annual Canton Fair. This luxury Guangzhou hotel offers guests an oasis of warm comfort as they indulge in the lavish accommodation and dining options presented alongside the renowned Shangri-La hospitality.

Shanghai Regal International East Asia Hotel
516 HENGSHAN ROAD, SHANGHAI, CHINA 200030
TEL: (8621)6415 5588 FAX: (8621)6445 8899 E-MAIL:rieah@regal-eastasia.com

The leading 5-star Regal International East Asia Hotel, sets amidst the Shanghai International Tennis Centre, is ideally located in the exclusive Hengshan Road. With cafés, bars, exquisite shops and beautifully arranged gardens scattered along the boulevard, this impressive tree-lined promenade stretches to the two ends of famous commercial and leisure centres - Xu Jia Hui and Huai Hai Road. And the prestigious diplomatic district is within walking distance from Shanghai's best dining, shopping, night life and entertainment venues.

Cost for the Trade Mission:

\$500(per person excluding international airfare, hotels) and it includes:

- Show registration and name in the show directory
- Your company logo on a banner displayed in the NPES booth
- Your company literature displayed in the booth
- A place to “hang your hat” during the show—the NPES booth is your booth.
- Plant visits
- Meet pre-screened business contacts face-to-face, including potential agents, distributors, buyers and joint venture partners, in one-on-one appointments.
- Hotel recommendation(s)
- Ground transportation
- Visa assistance

Extra Services:

Interpreter service:	\$120 per day (6 hours)
In country airfare:	\$200 from Guangzhou to Shanghai
Flight:	MU5308 Dept/Arrv: 19:30/21:35
	Or FM9316 Dept/Arrv: 18:35-21:00